



Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.

Pathway: Food and Beverage Services

Career Management Success

Credit: ½ - 1

SDE Course Code: 5701

MNPS Course Code: VOC8160

Career Management Success is a core course for career clusters. The course provides students with tools for achieving success in their academic, work, and personal lives. Course content emphasizes the basic skills and knowledge needed for employment success, as identified by industry and supported by relevant national standards. All course content is presented in a real-world context, providing concrete opportunities for developing personal and career goals, effective communication skills, teamwork abilities, and successful work attitudes. Upon completion of the course, students will be able to complete the Professional Development Program Level I and Level II of SkillsUSA or other degree programs in other career and technical youth organizations.

Culinary Arts I

Credit: 1 - 2

SDE Course Code: 5656 or 5381

MNPS Course Code: FCS8151 or VO8151

This course, which is the first level of Culinary Arts, prepares students for gainful employment and/or entry into post-secondary education in the food production and service industry. Content provides students the opportunity to acquire marketable skills by examining both the industry and its career opportunities and by developing food preparation and service and interpersonal skills. Laboratory facilities and experiences, which simulate commercial food production and service operations offer school-based learning opportunities.

Culinary Arts II

Credit: 2 - 3

SDE Course Code: 5657

MNPS Course Code: FCS8251

This course, which is the second level of Culinary Arts, prepares students for gainful employment and/or entry into post-secondary education in the food production and service

industry. Content provides students the opportunity to acquire marketable skills by demonstrating the principles of safety and sanitation, food preparation skills, and teamwork to manage an environment conducive to quality food production and service operations. Laboratory facilities and experiences, which simulate commercial food production and service operations, offer school-based learning and work-based learning opportunities.

Culinary Arts III

Credit: 2 - 3

SDE Course Code: 5658 or 5383

MNPS Course Code: FCS8351 or VO8351

This course, which is the third level of Culinary Arts, serves as a capstone course. It too prepares students for gainful employment and/or entry into post-secondary education in the food production and service industry. Content provides students the opportunity to apply the marketable culinary arts skills they have acquired by assuming increasingly responsible positions including participation in a cooperative education experience

Pathway: Hospitality Management and Lodging Services

Marketing I

Credit: ½ - 3

SDE Course Code: 5000 or 5030

MNPS Course Code: ME8169

Marketing and Management I Principles focuses on the study of marketing concepts and their practical application. Students will examine risks and challenges marketers face to establish a competitive edge. Subject matter includes economics, marketing foundations/functions and human resource leadership development. Skills in communica-

tion, mathematics, economics and psychology are reinforced in this course

Travel and Tourism

Credit: 1 - 3

SDE Course Code: 5003

MNPS Course Code: ME8271

Travel and Tourism is a growing industry encompassing a variety of businesses and employment opportunities. This course prepares students for gainful employment and/or

post-secondary training in the industry of travel and tourism. Content provides students the opportunity to acquire marketable skills by examining both the industry and its career opportunities and by developing the human relations, communications and technical skills needed for advancement.

Hospitality Management

Credit: 1 - 3

SDE Course Code: 5026

MNPS Course Code: ME8188

The changing hospitality industry encompasses growing and varied employment and career advancement opportunities. This course prepares students for gainful em-

ployment and/or post-secondary training in the hospitality industry. Content provides students the opportunity to acquire marketable skills by examining the industry, exploring

career opportunities and developing the interpersonal and technical skills.

Pathway: Recreation, Attractions, Sports and Entertainment

Marketing I

Credit: ½ - 3

SDE Course Code: 5000 or 5030

MNPS Course Code: ME8169

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Travel and Tourism

Credit: 1 - 3

SDE Course Code: 5003

MNPS Course Code: ME8271

Travel and Tourism is a growing industry encompassing a variety of businesses and employment opportunities. This course prepares students for gainful employment and/or post-secondary training in the industry of travel and tourism. Content provides students the opportunity to acquire marketable skills by examining both the industry and its career opportunities and by developing the human relations, communications and technical skills needed for advancement.

Sports and Entertainment

Credit: ½ - 3

SDE Course Code: 5023

MNPS Course Code: ME8184

Sports and entertainment marketing is a specialized course designed to offer students an opportunity to gain knowledge and develop skills related to the growing sports and entertainment industry. Students will develop skills in the areas of facility design, merchandising, advertising, public relations/publicity, event marketing, sponsoring, ticket distribution, and career opportunities as they relate to the sports and entertainment industry.

Pathway: Travel and Tourism

Foundations of Hospitality and Tourism

Credit: ½

SDE Course Code: 5380

MNPS Course Code: VO8588

This course introduces students to the hospitality industry, its various components and available career opportunities. Content will provide a foundation for further study in the areas of culinary arts, lodging, travel and tourism.

Marketing I

Credit: ½ - 3

SDE Course Code: 5000 or 5030

MNPS Course Code: ME8169

Marketing and Management I Principles focuses on the study of marketing concepts and their practical application. Students will examine risks and challenges marketers face to establish a competitive edge. Subject matter includes economics, marketing foundations/functions and human resource leadership development. Skills in communication, mathematics, economics and psychology are reinforced in this course

Travel and Tourism

Credit: 1 - 3

SDE Course Code: 5003

MNPS Course Code: ME8271

Travel and Tourism is a growing industry encompassing a variety of businesses and employment opportunities. This course prepares students for gainful employment and/or post-secondary training in the industry of travel and tourism. Content provides students the opportunity to acquire marketable skills by examining both the industry and its career opportunities and by developing the human relations, communications and technical skills needed for advancement.

Services Marketing

Credit: ½ - 3

SDE Course Code: 5004 or 5034

MNPS Course Code: ME8184

Services Marketing is a course of study designed to develop concepts and skills needed for success in the services marketing industry. Services marketing involves a rapidly expanding wide range of personal services

services and business services focusing on the interaction of customer and service provider. This course is appropriate for students with career interests in medical, accounting, technical, engineering, and financial services.