



Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Pathway: Graphic Communications

Career Management Success
Credit: ½ - 1
SDE Course Code: 5701
MNPS Course Code: VOC8160

Career Management Success is a core course for career clusters. The course provides students with tools for achieving success in their academic, work, and personal lives. Course content emphasizes the basic skills and knowledge needed for employment success, as identified by industry and supported by relevant national standards. All course content is presented in a real-world context, providing concrete opportunities for developing personal and career goals, effective communication skills, teamwork abilities, and successful work attitudes. Upon completion of the course, students will be able to complete the Professional Development Program Level I and Level II of SkillsUSA or other degree programs in other career and technical youth organizations.

Visual Communications
Credit: 1
SDE Course Code: 5759 or 3814
MNPS Course Code: VO8174/ or TEE3814

Visual Communications is a course that provides a foundation in aesthetic concepts and applies these concepts to the visual art, design, printing, and photography industries. Course content provides the opportunity to acquire marketable skills by examining both the visual communications industry and its career opportunities and by developing leadership, teamwork, and technical skills. Varying degrees of aesthetics are required, along with the ability to interpret many aspects of life and technology. Course content is also related to other pathways. Art and Applied Art relates to Performing Arts; Graphic Design relates to Printing Technologies; and Photographic Art relates to Printing Technologies, Journalism, Broadcasting, and Film.

Graphic Communications I
Credit: 1
SDE Course Code: 5760
MNPS Course Code: VO8175

Graphics Communications I is the first in a series that prepares

students for gainful employment and/or entry into post-secondary education in the GRAPHIC COMMUNICATIONS I industry. Content provides the opportunity to acquire marketable skills by examining both the industry and its career opportunities and by developing leadership, teamwork, and industry skills. Laboratory facilities and experiences simulate those found in the Graphic Communications I industry.

Graphic Communications II
Credit: 1
SDE Course Code: 5761
MNPS Course Code: VO8176

Graphic Communications II is the second level of Graphic Communications I and it prepares students for work-related skills and advancement into graphic design and digital imaging and for gainful employment and/or entry into post-secondary education in the Graphic Communications I industry. Content provides students the opportunity to acquire marketable skills in both theory and practical application. Advanced knowledge and skill in the printing industry will be enhanced in a laboratory setting that duplicates the printing industry and offers school/work based learning opportunities.

Pathway: Design Communications

Career Management Success
Credit: ½ - 1
SDE Course Code: 5701
MNPS Course Code: VOC8160

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demical, work, and personal lives. Course content emphasizes the basic skills and knowledge needed for employment success, as identified by industry and supported by relevant national standards. All course content is presented in a real-world context, providing concrete opportunities for developing

personal and career goals, effective communication skills, teamwork abilities, and successful work attitudes. Upon completion of the course, students will be able to complete the Professional Development Program Level I and Level II of SkillsUSA or other degree pro-

grams in other career and technical youth organizations.

Visual Communications

Credit: 1

SDE Course Code: 5759/3814

MNPS Course Code: VOC8174/ TEE3814

Visual Communications is a course that provides a foundation in aesthetic concepts and applies these concepts to the visual art, design, printing, and photography industries. Course content provides the opportunity to acquire marketable skills by examining both the visual communications industry and its career oppor-

tunities and by developing leadership, teamwork, and technical skills. Varying degrees of aesthetics are required, along with the ability to interpret many aspects of life and technology. Course content is also related to other pathways. Art and Applied Art relates to Performing Arts; Graphic Design relates to Printing Technologies; and Photographic Art relates to Printing Technologies, Journalism, Broadcasting, and Film.

Digital Design and Imaging

Credit: 1 - 4

SDE Course Code: 5762

MNPS Course Code: VO8177

Digital Design & Imaging is the level of the graphic communications sub cluster that covers the principles of design and general layout procedures. Content will cover electronic systems and software programs used in graphic design, page composition, image conversion, and digital printing. Advanced knowledge and skill in digital design and imaging will be enhanced in a graphic communication production laboratory facility through experiences that simulate the graphic communications industry and school-based and work-based learning opportunities.

Pathway: Audio Technology

Career Management Success

Credit: ½ - 1

SDE Course Code: 5701

MNPS Course Code: VOC8160

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complete the Professional Development Program Level I and Level III of SkillsUSA or other degree programs in other career and technical youth organizations.

Audio Technology I

Credit: 1

SDE Course Code: 5770

MNPS Course Code: VO9626

Audio Technology I is designed to give students the basic knowledge and technical skills needed to prepare them for post secondary study or entry level employment in the audio industry. The students will study the language of music in its written form. Students will develop knowledge of the business of music which will include legal and marketing issues. They will also develop the technical skills to operate the equipment necessary to produce a

finished audio product in both live performance and studio situations. In all situations, students will present themselves with integrity and professional behavior.

Audio Technology II

Credit: 1 - 2

SDE Course Code: 5771

MNPS Course Code: VO9627

Audio Technology II is designed to give students the advanced knowledge and technical skills needed to prepare them for post-secondary study or entry level employment in the audio industry. Students will develop skills in which to conduct complete recording sessions as well as building skills in mix-down, mastering, and other post production techniques. In all situations, students will present themselves with integrity and professional behavior.

Pathway: Fashion Design

Career Management Success

Credit: ½ - 1

SDE Course Code: 5701

MNPS Course Code: VOC8160

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basic skills and knowledge needed for employment success, as identified by industry and supported by relevant national standards. All course content is presented in a real-world context, providing concrete opportunities for developing personal and career goals, effective communication skills, teamwork

abilities, and successful work attitudes. Upon completion of the course, students will be able to complete the Professional Development Program Level I and Level II of SkillsUSA or other degree programs in other career and technical youth organizations.

Consumer Economics

Credit: 1

SDE Course Code: 5605

MNPS Course Code: FCS8780

Consumer Economics is a specialized course designed to prepare students to understand the United States economic system and how it affects individuals as consumers, producers, and citizens. Students will integrate knowledge, skills, and practices required for management of resources in a technologically expanding global economy. Consumer practices and responsibilities are investigated and skills in planning for financial security are included in the content. Core skills in decision making, problem solving, critical thinking, goal setting, management of multiple roles, and using technology are integrated into course content. The integration of Family, Career, and Community Leaders of America (FCCLA) provides students opportunities for leadership development, personal growth, and school/community involvement.

Textiles and Apparel

Credit: ½ - 1

SDE Course Code: 5612

MNPS Course Code: FCS8582

Textiles and Apparel is a specialized course designed to prepare students to understand the social, psychological, and physiological aspects of textile and apparel products. Instruction in how to select, produce, maintain, and alter textile and apparel products and the effect of consumer

choices on the needs of the individual and family are included in the course of study. The integration of Family, Career, and Community Leaders of America (FCCLA) provides students with opportunities for leadership development, personal growth, and school/ community involvement.

Interpersonal Communications

Credit: ½

SDE Course Code: 5608

MNPS Course Code: FCS8686

Interpersonal Communications is a specialized course designed to focus on communications within the areas of personal life, family life, community, and workplace. The role of communication in establishing and maintaining healthy interpersonal relationships is emphasized. Communication skills and core skills in decision making, problem solving, critical and creative thinking, technology, and workplace readiness practiced in this course will empower students to function effectively as a member of a rapidly changing global community. Students will apply skills learned when participating in integrated service learning experiences. This involvement in the community will help students network with adults and establish themselves as valuable resources and community assets.

Career Connections

Credit: ½

SDE Course Code: 5620

MNPS Course Code: FCS8190

Career Connections is designed to provide students with an understanding of how to plan for and manage careers in a continuously changing workplace. Students will learn the importance of exploring multiple career paths and building on the inter-relatedness between occupations when applying career development strategies throughout the life span. With the recognized relationship between family functioning and work productivity, the family/work connection is emphasized in the content of this course. Instruction will include strategies for engaging in life-long learning, addressing the continuous process of learning new skills, adapting decision-making and problem-solving skills to changing conditions, managing work and family responsibilities, and working with diverse populations. This course will encompass an individual's total lifestyle-education, occupation, social responsibility, and leisure. Involvement in service learning through a related vocational student organization will help students learn about workplace roles, understand employers' expectations, develop realistic ideas about careers, network with adults, and establish themselves as valuable resources and community assets.

Pathway: Journalism & Broadcasting

Career Management Success

Credit: ½ - 1

SDE Course Code: 5701

MNPS Course Code: VOC8160

Career Management Success is a core course for career clusters. The course provides students with tools for achieving success in their academic, work, and personal lives. Course content emphasizes the basic skills and knowledge needed for employment success, as identified by industry and supported by relevant national standards. All

course content is presented in a real-world context, providing concrete opportunities for developing personal and career goals, effective communication skills, teamwork abilities, and successful work attitudes. Upon completion of the course, students will be able to complete the Professional Development Program Level I and Level II of SkillUSA or other degree programs in other career and technical youth organizations.

Media Concepts

Credit: 1

SDE Course Code: 5763

MNPS Course Code: VO8178

Media Concepts is offered for students interested in either the Audio and Video Technologies sub-cluster or the Journalism and Broadcasting sub-cluster of the arts and communication cluster. The overlap in these industries is extensive as can be witnessed in television, film, music, radio, newspaper, Web-cast, and entertainment just to name a few. This course is the entry-level course to prepare students for the media industry. Course content provides a

broad-based exposure to audio, video, and journalism and broadcasting within the media industry. Upon completion of this course, students will be prepared to pursue advanced coursework in either audio and video technology or journalism and broadcasting.

Electronic Media Production**Credit: 1 - 3****SDE Course Code: 5764****MNPS Course Code: VO8179**

Electronic Media Production is offered in the audio and video technology sub-cluster to students who have completed Media Concepts or obtained instructor's approval. Course content focuses on electronic media production (EMP) technologies utilizing simulated and/or real-life projects. This course centers on production of various EMP products, including, commercials, news, music, interactive, and industrial programming. The student will gain valuable insight into the many facets of EMP production, including, but not limited to concept creation, scripting, sound design, visual design, engineering, editing, budgeting, and producing, as well as exploring some of the latest advances in industry technology. Upon completion of this course, students will be prepared to pursue advanced coursework.

Electronic Media Management and Operations**Credit: 1 - 3****SDE Course Code: 5765****MNPS Course Code: VO8180**

Electronic Media Management and Operations is offered in the Journalism and Broadcasting sub-cluster to students who have completed Electronic Media Concepts and Electronic Media Production or obtained the instructor's approval. This course focuses on simulated real-life electronic broadcasting media production and management activities and productions. Projects center on in-house production of newscasts, special events, and original programming. The student will gain valuable insight into both audio and video sides of the electronic media industry. Course content is composed of scripting, broadcasting, reporting, directing, editing, budgeting, and producing, as well as, cameras, lights, sound, and set design. This course will explore the latest digital technology and applications, research and future trends in the electronic media industry. Upon completion of this course students will be prepared to pursue post secondary education or enter the electronic media industry in an entry level position. The educational laboratories will assimilate broadcast facilities in the electronic media industry.