



Career Cluster - 14.0 Marketing, Sales and Services				
Pathways	Year 1	Year2	Year 3	Year 4
Channel Management		Marketing I SDE # - 5000 or 5030* MNPS Course Code - ME8169 Credit: 1/2-3 * HQ	Wholesale-Logistics SDE # - 5020 or 5050 MNPS Course Code - ME5020 Credit: 1/2-3	Retail Operations SDE # - 5022 MNPS Course Code - ME8186 Credit: 1/2-3
Marketing Communication		Marketing I SDE # - 5000 or 5030* MNPS Course Code - ME8169 Credit: 1/2-3 * HQ	Marketing II SDE # - 5001 or 5030 MNPS Course Code - ME8269 Credit: 1/2-3	Advertising and Public Relations SDE # - 5016 MNPS Course Code - ME8190 Credit: 1/2-3
Marketing Management		Marketing I SDE # - 5000 or 5030* MNPS Course Code - ME8169 Credit: 1/2-3 * HQ	Marketing II SDE # - 5001 or 5030 MNPS Course Code - ME8269 Credit: 1/2-3	Sales Management SDE # - 5018 MNPS Course Code - ME8182 Credit: 1/2-3
Marketing Research		Marketing I SDE # - 5000 or 5030* MNPS Course Code - ME8169 Credit: 1/2-3 * HQ	Marketing II SDE # - 5001 or 5030 MNPS Course Code - ME8269 Credit: 1/2-3	Market Research and Analysis SDE # - 5018 MNPS Course Code - ME5018 Credit: 1/2-3
Merchandising		Marketing I SDE # - 5000 or 5030* MNPS Course Code - ME8169 Credit: 1/2-3 * HQ	Marketing II SDE # - 5001 or 5030 MNPS Course Code - ME8269 Credit: 1/2-3	Retail Operations SDE # - 5022 MNPS Course Code - ME8186 Credit: 1/2-3
Selling and Sales Management		Marketing I SDE # - 5000 or 5030* MNPS Course Code - ME8169 Credit: 1/2-3 * HQ	Sales Management SDE # - 5018 MNPS Course Code - ME8182 Credit: 1/2-3	Services Marketing SDE # - 5004 or 50034 MNPS Course Code -ME5004 Credit: 1/2-3